

## TERMS OF REFERENCE

### Call for expert – TRANSDAIRY – UX/UI Platform Design

<b>Project name:</b>	TRANSDAIRY
<b>Organization:</b>	Euro Lebanese Centre for Industrial Modernization ( ELCIM)
<b>Subject:</b>	Call for proposal: UX/UI Platform Design Expert

The call targets experts or companies specialized in designing user-centered and visually appealing interfaces across various platforms and devices

<b>Assignment:</b>	The objective of this call for experts is to design, integrate, test, and implement a comprehensive User Experience (UX) and User Interface (UI) platform for a designated system/application. The project will involve creating an intuitive and visually appealing user interface, ensuring seamless integration with the existing platform, conducting thorough testing, and finally deploying the solution.
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<b>Intervention Timeline:</b>	August – September 2023
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## Context & Background

### Background:

The Euro Lebanese Center for Industrial Modernisation (ELCIM) at the Industrial Research Institute (IRI) is one of the leading business support centres in Lebanon, ELCIM provides specialized business and technical services to all sectors of the Lebanese Industry since year 2001.

The TRANSDAIRY project intends to enhance technology transfer among research, industry and SMEs in the fields of Key Enabling Technologies (KET) applied to the Dairy Value Chain. To do so, it will establish Living Labs, increase institutional capacity through formative sessions, focus groups; brokerage events (at both national and international levels) and specialized trainings targeting 35% women, 35% younger than 35 years, to learn about entrepreneurship, KETs and SMEs, the changing regulatory and socioeconomic landscape, risks/potential occasions of DC, how to create a company, a business plan, management, administrative tasks, etc.

The Euro Lebanese Centre for Industrial Modernisation (ELCIM) at the Industrial Research Institute (IRI) under the ENI CBC Med TRANSDAIRY co-funded project, has supported a demonstrator with a project applied to the Dairy sector. This demonstrator is looking to

develop innovative solutions in the field of Key Enabling Technologies (KETS) in Dairy, ICT and Bio/nanotechnology for the Dairy Value Chain (DVC).

ELCIM Lebanese partner of the TRANSDAIRY project, is launching this call of experts with the present terms of reference specialized in UX/UI Platform Design Expert in order to help this demonstrator develop his/her innovative idea.

## SCOPE OF WORK AND REQUIREMENTS

- UX UI Design: Develop wireframes, interactive prototypes, and visual designs that align with the project's objectives.
- Platform Integration: Implement responsive design principles to ensure a consistent experience across various devices and screen sizes.
- Testing: Perform cross-device and cross-browser testing to ensure compatibility and a consistent appearance across different environments.
- Implementation: Monitor the implementation process and address any unforeseen issues that may arise during deployment.

The services must be completed by 30/09/2023.

### Coordination and complimentary support from ELCIM:

The service provider is asked to share with ELCIM a clear technical assistance curriculum, timeline, methodology, tools and deliverables expected for validation. It may be suggested to complement the sessions with supporting activities suggested by ELCIM.

## QUALIFICATIONS

- Candidates with a strong background in User Experience (UX) and User Interface (UI) design.
- Expertise in designing user-centered and visually appealing interfaces across various platforms and devices.
- Familiarity with design tools and software such as Adobe XD, Sketch, Figma, or similar.
- Proficiency in HTML, CSS, and basic JavaScript to facilitate communication and collaboration with development teams.
- Understanding of responsive design principles and how to create designs that work seamlessly across different devices.

## HOW TO APPLY

Kindly submit your proposal including your curriculum and the timeline by email to: **Naji Abi Zeid**, TRANSDAIRY Program Director at [elcim@elcim-lb.org](mailto:elcim@elcim-lb.org) with the subject "Call for UX/UI Platform Design Experts", by August 21<sup>th</sup>, 2023.

## SELECTION CRITERIA

The service provider will be selected based on:

- Their bio, proven track records, experience in the field required and their financial proposal.